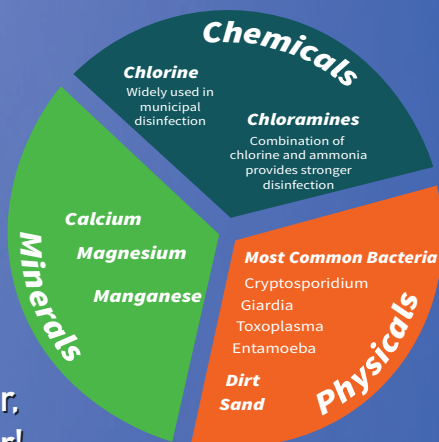




Whole-House Water Treatment Systems

3 Concerns Of Municipal Water



A Filter Is Not A Softener,
A Softener Is Not A Filter!

For the last 60 years, the standard choice for water treatment was a large stand-up carbon tank and/or a water softener. These large, bulky systems are designed to each only address one of the three concerns in municipal water. Don't you want 1 system that treats all 3 concerns?

1 System Treats All Three

CONCERN: Chemicals Affecting The Home

Disinfecting Chlorine and Chloramines

Problems Caused - Costly Plumbing Leaks/Failures

- Copper corrosion, corroded fixtures, pinhole leaks
- Drying and cracking of gaskets causing toilet leaks
- Premature water heater and appliance failure

HWF Solution: Proprietary Carbon Block

Our catalytic carbon block filter is certified to reduce 99.95% of chemicals

CONCERN: Minerals Affecting The Home

Calcium, Magnesium and Manganese

Problems Caused - Hard Water & Scale Buildup

- Copper corrosion and corroded fixtures
- Scale buildup in aerators causing clogs
- White scale buildup on your shower and surfaces
- Damage and shorten lifespan for appliances

HWF Solution: Polyphosphates

For decades, polyphosphates have been the only proven alternative to a softener to address hard water

CONCERN: Physicals Affecting Family

Common Bacteria, Cysts and Contaminants

Problems Caused - Waterborne Illness

- Gastrointestinal issues
- Legionella
- Diarrhea
- Cholera
- Cryptosporosis
- Dysentery

HWF Solution: Certified Micron Filtration

Filtration measured in microns
As low as 0.015

CONCERN: Chemicals Affecting Family

Disinfecting Chlorine and Chloramines

Problems Caused - Bad Taste, Skin & Hair Issues

- Forced to drink bottled water
- Itchy, dry skin
- Discolored hair
- Dry, brittle hair
- Breathing harmful chemicals in shower and tub

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