



FOR IMMEDIATE RELEASE

HONEST WATER FILTER SYSTEMS NAMED HOUSE WATER FILTRATION SYSTEMS OF THE YEAR 2025

Temecula, CA – May 1, 2025 – The Honest Water Filter Company proudly announces that the Utilities Business Review has awarded us the “House Water Filtration Systems of the Year 2025.” This award recognizes Honest Water Filter’s stellar reputation and trust among customers and industry peers, as evidenced by the numerous nominations received.

**NSF Performance-Certified Honest Water Filter Systems Stand Head and Shoulders
Above Traditional Residential Water Treatment Solutions**

The Utilities Business Review is one of the most respected publications in its industry. It provided Honest Water Filter Systems with the award after an exhaustive evaluation by an expert panel of C-level executives, industry thought leaders, and their editorial board. “We are glad to announce The Honest Water Filter Company as the Whole House Water Filtration System of the Year 2025,” said Olivia Smith, Managing Editor of Utilities Business Review. “The Honest Water Filter Company designs advanced, whole-house water filtration systems backed by third-party certification and trusted by plumbing professionals nationwide,” Smith continued.

The Honest Water Filter Company developed commercial-grade filtration systems to meet the rigorous demands of the food service industry. Now, they have refined them for residential use, offering homeowners a durable, high-performance solution backed by industry standards. “Water is the closest thing we have to an elixir of life – essential for health, comfort, and peace of mind. Protecting its purity demands a commitment to truth and performance, and we take that responsibility seriously,” says Eric Brockmire, Honest Water Filter Company Founder and CEO.

In addition to this coveted award, The Honest Water Filter Company is one of a small handful of companies that hold performance certifications from NSF, the gold standard for third-party testing of water filtration systems. In addition to the basic Standard 61, required by all systems, the Honest Water Filter Systems meet or exceed Standards 42 and 53, depending on the model.

“With the growing concerns about water quality and its impact on public health, consumers are increasingly seeking reliable solutions to ensure the purity and safety of their drinking water,” said Brockmire. The Honest Water Filter Company reinforces its position as a trusted leader in water treatment, offering products that meet the highest standards of performance, reliability, and safety.

For more information about The Honest Water Filter Company and its NSF performance-certified filter systems, please visit <https://honestwaterfilter.com>.

About The Honest Water Filter Company:

The Honest Water Filter Company is a leading provider of innovative water treatment solutions designed to enhance the quality, safety, and taste of drinking water. With a focus on advanced filtration technologies and rigorous quality standards, The Honest Water Filter Company is dedicated to delivering superior products that meet the growing needs of concerned residential customers for better water.

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